

**CRD Conference Call/Zoom Meeting**  
**Thursday, December 7, 2017**  
**Minutes**

**Attendees:**

Rod Clouser	Andrea Scarrow
Keith Coble	Steve Turner
Matt Fannin	Crystal Tyler-Mackey
Susan Jakes	Sreedhar Upendram
Ed Jones – Admin. Advisor	Mark Waller
Stacey McCullough	Rachel Welborn
Joy Moten-Thomas	

- I. Opening Business – October minutes were accepted as presented
  
- II. Administrative Advisor Updates Ed Jones
  - a. Chuck Hibberd, ECOP Chair, instituted a series of monthly webinars on the next generation of Extension leadership. The first one was last week on Opioid addiction and abuse.
  - b. USDA Rural Development Directors are appointed. A list is available if you aren't sure who yours is. Doing joint programming with RD can be beneficial.
  
- III. NIFA Update - Brent Elrod was not able to make the call today
  
- IV. NACDEP Update - Susan Kelly was not able to join the call, but submitted these bullets:
  - a. Make sure you vote for NACDEP officers
  - b. NACDEP conference is set for June 10-13 in Cleveland Ohio
  
- V. PLC Committee Update Mark Waller
  - a. PLC met Nov. 29-30 and had a good planning session, developing a conference theme and skeleton agenda.
  - b. A potential speaker was identified, Dennis Dimmick, and negotiations are taking place.
  
- VI. SRDC Update Steve Turner & Rachel Welborn
  - a. SRDC Board of Directors Meeting and Technical Operations & Advisory Committee met in October and identified these three topics as new areas for SRDC to explore in 2018:
    - Heir properties
    - Community capacity building
    - Infrastructure – focused on rural water systems
  - b. SRDC is convening the national broadband team that has worked together over the past few years to consider ways Extension can respond to renewed interest in providing broadband to rural places. The meeting is scheduled for January 8-10 in Detroit, MI. If you or someone else you'd like to suggest from your state would be interested in this national effort, please let Rachel know ASAP. Travel funding is available through a joint sponsorship of the meeting between SRDC and the North Central Regional Center.
  
- VII. NC-CRD Update - Michael Wilcox was not able to join the call, but the team discussed the history of the relations between this group and the Southern group.
  - a. History: NC and South are the only two regions that have these regional CRD calls. Over the years, we recognized the potential for overlap and cross-regional

coordination by sharing representatives. Michael Wilcox joins our calls and Crystal Tyler-Mackey has been joining their call.

- b. Crystal will share minutes from the October NC call.
- c. Crystal is taking lead on joining the NC call, but a team will serve as backup:  
Stacey, Shreedhar, Joy

VIII. CRD Plan of Work Update:

- a. Development of concept paper positioning Extension for the future.....Stacey
  - Stacey sent a Doodle poll to those that agreed to serve on the subcommittee. Some of the other PLN committees haven't identified a representative yet. Plans are to convene the team in January to begin work.
  - Plans to complete by June 2018
- b. Regional summary of each institution's program (President's Task Force).....Rachel
  - Rachel will send out the results to the survey so far.
  - Nationally, Brent Elrod has asked that we put this on hold until a clearer picture emerges of the President's response to the Task Force report.
- c. Continue CRD indicator work and growth.....Rachel & Susan
  - No new information. The most recent report is posted here:
  - [http://rrdc.info/files/southern\\_indicators\\_definitions\\_2017.pdf](http://rrdc.info/files/southern_indicators_definitions_2017.pdf)
- d. Organize regional in-person CRD training for County Educators...Susan, Dan, Alison
  - Develop Qualtrics Survey – Susan developed the survey through input from the whole group. The survey should take about 10 minutes. How to disseminate was discussed.
    1. Send out after the first of the year
    2. Target to program people; add middle managers as a category of position type
    3. Some discussion to be resolved is how to category responses: state, university, 1890/1862.
    4. Susan will draft survey language to address these suggestions.
  - Develop Grab & Go
  - Conduct Training
- e. Share CRD regional programming.....Rachel
  - Host monthly webinar series
  - Contribution to SRDC's Around the South newsletter
  - Connecting CRD programmatic contacts through social media
  - We have commitments for each month. Rachel asked that people be responsive to Katherine Spiering when she reaches out to get dates, titles, stories, etc. so we have adequate time to advertise webinars and prepare Around the South. Rachel will resend the sign-up sheet.
- f. Conduct annual survey of CRD program leaders.....Alison
  - Alison was not on call
- g. Work with IT group to identify tools to improve CRD programming.....Dave
  - Alison was not on call
- h. Establish & implement an effective information sharing plan across institutions...  
Alison & Rachel
  - Alison sent a survey to gather this information. Stacey will resend the link.
- i. Plan CED 101 introductory training for Middle Managers group.....Alison
  - Alison was not on call
- j. Plan and conduct 1-2 Zoom sessions with FCS group.....Crystal

- No date/time call set yet. Crystal will work with FCS to establish dates.

IX. Other Business

- NIFA Listening Sessions – Stacey coordinated efforts to highlight CRD work across the region.
- Next CRD Call – Thursday, February 1, 2018 9 AM Central/10 AM Eastern
- NACDEP 2018 – June 10<sup>th</sup> – 13<sup>th</sup> – Cleveland, OH
- PLN 2018 – August 20<sup>th</sup> -23<sup>rd</sup> – Orlando, FL